

FOR IMMEDIATE RELEASE



**ALI BROWN — AWARD-WINNING ENTREPRENEUR AND MENTOR TO WOMEN WORLDWIDE —
INTRODUCES FREE VIDEO TRAINING SERIES FOR SMALL BUSINESS OWNERS**

For the first time ever, Brown shares her proven, time-tested strategies for entrepreneurial success in a multi-part video series called “Elevate Your Income: Top Strategies to Boost Your Business Fast!”

(LOS ANGELES, CALIF.) November 30, 2011 — Ali International, provider of education, resources, and community for women who want to start or grow their own businesses, today announced that CEO and founder Ali Brown will lead a brand new, FREE video series for all levels of entrepreneurs, called **“Elevate Your Income: Top Strategies to Boost Your Business Fast!”** at www.ElevateMeNow.com.

Dubbed by *Business News Daily* as the “entrepreneurial guru for women,” Brown created the series to help business owners prepare for the uncertainty that lays ahead in 2012.

“The Congressional Budget Office says the jobless rate will likely stay over 8% for the next several years. That’s why now, more than ever, it’s critical that individuals take control of their incomes for themselves and their families. Starting a business is a way to create wealth again and again, no matter the circumstances. But, you must have a system in place. And I’m handing emerging and seasoned entrepreneurs my proven system in this free video series.”

The FREE “Elevate Your Income” video series will cover, among other things:

- The 5 costly mistakes most entrepreneurs are making right now when trying to grow their business
- The 4 keys to entrepreneurial success that fuel BIG income leaps
- The 3 most important profit boosters that business owners can trigger right now
- 3 proven, step-by-step strategies to increase the income of a business immediately

Brown’s FREE “Elevate Your Income” video series is available for a limited time, beginning on Wednesday, November 30, 2011.

To learn more about the **“Elevate Your Income” video series**, go to:
www.ElevateMeNow.com

About Ali Brown and Ali International

Ali Brown has fast become regarded as the **voice for women's entrepreneurial success**. After launching her first business from her tiny New York City studio apartment in 1999, she has grown it into what is today Ali International, an enterprise that ranked in 2009's Inc. 500 list of fastest growing private companies in the nation.

Ali has been featured as a business expert in *The New York Post*, *Investor's Business Daily*, and on TV, including **Fox Business Network, ABC News Now, E!**, and news and morning shows around the country. Ali was named one of 2010's **Enterprising Women of the Year**, one of **Ernst & Young's Winning Women** for 2010, and one of **Forbes' Women to Watch** for 2011.

Ali was also featured on the season finale of **ABC's hit primetime show Secret Millionaire** in April 2011.

While her accolades are numerous, it's Ali's personal work with women around the world that drives her success. She designed her new **Elevate™** program to be the world's premiere training opportunity for women who would like to grow their businesses, or those who are ready to leave corporate jobs and become entrepreneurs.

And, Brown's **annual live event SHINE** is designed to inspire entrepreneurs to thrive no matter what state the economy is in. Brown provides hands-on exercises and mentoring at each of her events, where she has interviewed numerous inspiring women, including Dermalogica founder and philanthropist Jane Wurwand, maternity-wear designer Liz Lange, real estate mogul and star of ABC's *Shark Tank* Barbara Corcoran, Baby Einstein® founder Julie Clark, best-selling author of *Sex and the City* Candace Bushnell, and Academy Award® winning actress Marlee Matlin.

Ali provides business and success advice and resources to nearly 50,000 members around the world via her offerings at www.AliBrown.com.

TO ARRANGE INTERVIEWS OR TV APPEARANCES CONTACT:

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