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**ALI BROWN — AWARD-WINNING ENTREPRENEUR AND MENTOR TO WOMEN WORLDWIDE —
TO HOST SHINE, THE PREMIER 2010 EVENT FOR WOMEN ENTREPRENEURS IN LAS VEGAS**

Ali Brown's live SHINE conference will take place November 2-4, 2010 in Las Vegas, Nev.

(LAS VEGAS, NEV.) September 1, 2010 — Ali International (www.AliBrown.com), provider of education, resources, and community for women who want to start or grow their own businesses, today announced that CEO and founder Ali Brown will host the company's annual flagship entrepreneur event **SHINE** in **Las Vegas, Nevada this November 2-4, 2010** at the luxe **Wynn Hotel** in **Las Vegas**.

SHINE is Ali's premier event for women entrepreneurs, attended by hundreds of women from around the globe who flock to learn Ali's practical business growth strategies, while networking with success-oriented women at all levels of entrepreneurship. **SHINE** is a one-of-a-kind entrepreneurial event that combines purpose, passion, and self-discovery with a strategic plan to build a successful and secure business model.

"I'm particularly excited about this year's conference," says Brown. "As we emerge from one of the most challenging economies in our lifetime, more women than ever have decided to take their financial futures into their hands and start or grow their own businesses. I created Shine to nurture these women and their ventures."

Citing the success of her clients, as well as SHINE celebrity speakers, which in 2010 will include maternity-wear designer Liz Lange and best-selling author of *Sex and the City* Candace Bushnell, and has past included real-estate mogul and star of ABC's *Shark Tank* Barbara Corcoran, Baby Einstein® founder Julie Clark, and Academy Award® winning actress Marlee Matlin, Ms. Brown emphasizes that the current economic downturn is actually an opportune time to start and grow a business. Through SHINE, Ms. Brown is spearheading an entrepreneurial movement that defies the current economic instability and addresses the reality that a corporate job can no longer guarantee success or lasting financial stability.

SHINE 2010 in Las Vegas will be a gathering of seasoned and aspiring entrepreneurs who have embraced or are ready to embrace Ms. Brown's philosophy of designing a business around the modern lifestyle of the "complete" entrepreneur--one who may also be a parent, philanthropist, avid traveler, or all of the above. Over 500 women are set to attend SHINE this November. Find out more at www.ShineEvent.com.

About Ali Brown and Ali International

Ali Brown is fast becoming regarded as the voice for women's entrepreneurial success. After launching her first business from her tiny New York City studio apartment in 1999, she has grown it into what is today Ali International, a multimillion-dollar enterprise that ranked in 2009's Inc. 500 list of fastest growing private companies in the nation.

Brown is the inspirational driving force behind a rapidly expanding multimillion-dollar empire that includes her Millionaire Protégé Club® and SHINE, her annual conference for women entrepreneurs. Ali has been featured as a business expert in *The New York Post*, *Investor's Business Daily*, and on TV, including Fox Business Network, ABC News Now, E!, and news and morning shows around the country. Ali will appear on the season finale of ABC's *Secret Millionaire* show in April 2011.

Ali was named one of 2010's *Enterprising Women of the Year* and was named one of *Ernst & Young's Winning Women* for 2010.

While her accolades are numerous, it's Ali's personal work with women around the world that drives her success. She designed her Millionaire Protégé Club® to be the world's premiere coaching club for those who would like to grow their businesses, or those who are ready to leave corporate jobs and become entrepreneurs. And, Brown's annual live event SHINE (November 2-4, 2010 in Las Vegas, Nevada) is designed to inspire entrepreneurs to thrive no matter what state the economy is in. Brown provides hands-on exercises and mentoring at each of her events, where she has interviewed numerous inspiring women, including real estate mogul and star of ABC's *Shark Tank* Barbara Corcoran, Baby Einstein® founder Julie Clark, and Academy Award® winning actress Marlee Matlin.

Ali provides business and success advice and resources to nearly 50,000 members around the world via her offerings at www.AliBrown.com.

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