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**ALI BROWN — AWARD-WINNING ENTREPRENEUR AND MENTOR TO WOMEN WORLDWIDE —
TO APPEAR ON CNN HEADLINE NEWS "CELEBRITIES WITH A CAUSE"**

*Interview will air on CNN Headline News (HLN) in Southern and Central California throughout
the week of April 18 to April 24, 2011.*

(LOS ANGELES, CA) April 15, 2011 -- Ali International (www.AliBrown.com), provider of education, resources, and community for women who want to start or grow their own business, today announced that CEO and founder Ali Brown will be featured on **CNN HLN "Celebrities with a Cause"** segment to share her experience on ABC's hit primetime series, **Secret Millionaire**.

In the climactic **Secret Millionaire** season finale (which aired Sunday, April 10, 2011 on ABC), over 9 million viewers across the U.S. witnessed Brown's emotional journey as she left behind her luxurious lifestyle and California beachside home to live and volunteer among the homeless in the gritty surf town of Venice Beach, Calif.

Brown's interview explores Ali's experience working with local organizations as a *Secret Millionaire*, such as Harvest Home, Common Ground, Beauty Bus, and Bread & Roses— and how the millionaire entrepreneur plans to continue her philanthropic mission.

"Participating in Secret Millionaire was one of the most powerful experiences I've ever had," says Brown. "I am making big changes in my life because of it, including simplifying my lifestyle and making time to do more service work with organizations like these."

Brown's **"Celebrities with a Cause"** interview will air on Charter Local Edition **CNN HLN** (Channel 49 in most areas except San Luis Obispo, Calif.) nearly a dozen times during the week of **April 18 to April 24, 2011**, reaching close to 500,000 homes in the Southern and Central California viewing region. The segment will also run "On Demand", as well as on Charter Channel 101. For more information, visit www.charterlocaledition.com.

About Ali Brown and Ali International

Ali Brown is fast becoming regarded as the voice for women's entrepreneurial success. After launching her first business from her tiny New York City studio apartment in 1999, she has grown it into what is today Ali International, a multimillion-dollar enterprise that ranked in 2009's Inc. 500 list of fastest growing private companies in the nation.

In the past two years alone, Ali has received the honor of being named one of 2010's **Enterprising Women of the Year** by *Enterprising Women Magazine*, included in the **Ernst & Young 2010 Class of Entrepreneurial Winning Women**, a winner of the 2010 **Stevie® Award for "Women Helping Women"**, a recipient of the 2010 **Commitment to Philanthropy award** from the Step Up Women's Network, named **"The Entrepreneurial Guru for Women"** by *Business News Daily*, dubbed one of **Forbes' Women to Watch**, and featured on the season finale of the hit primetime docu-reality show **ABC's Secret Millionaire**.

While her accolades are numerous, it's Ali's personal work with women around the world that drives her success. She designed her **Millionaire Protégé Club®** to be the world's premiere coaching club for those who would like to grow their businesses, or those who are ready to leave corporate jobs and become entrepreneurs. And, Brown's **annual live event SHINE** (November 2-4, 2011 in Dallas, Texas) is designed to inspire entrepreneurs to thrive no matter what state the economy is in.

Brown provides hands-on training at each of her events, where she has interviewed numerous inspiring women, including maternity-wear designer Liz Lange, real estate mogul and star of ABC's *Shark Tank* Barbara Corcoran, Baby Einstein® founder Julie Clark, best-selling author of *Sex and the City* Candace Bushnell, and Academy Award® winning actress Marlee Matlin.

Ali provides business and success advice and resources to nearly 50,000 members around the world via her courses, programs, and mentoring at www.AliBrown.com.

**TO ARRANGE INTERVIEWS OR TV APPEARANCES CONTACT:
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