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**ALI BROWN—AWARD-WINNING ENTREPRENEUR AND MENTOR TO WOMEN—
TO HOST A SPECIAL FREE LIVE CALL TO SHARE HER EXPERIENCE ON ABC'S *SECRET MILLIONAIRE*.**

*Teleseminar designed by request from Ali's community of nearly 50,000 women entrepreneurs will
take place Thursday, April 14, 2011 at 8pm (ET).*

(LOS ANGELES, CALIF.) April 11, 2011 — Ali International (www.AliBrown.com), provider of education, resources, and community for women who want to start or grow their own business, announced that CEO and founder **Ali Brown** will host a special free call to share her profound experience on the primetime ABC series, ***Secret Millionaire***. Brown was featured on the climactic season finale, which aired Sunday April 10, 2011 on ABC.

On the ***Secret Millionaire*** show, Brown abandoned her luxurious lifestyle and California beachside home to live and volunteer among the homeless in the gritty surf town of Venice Beach, Calif., ultimately gifting underserved organizations with a generous personal donation. Since announcing her appearance on the show, Brown has received hundreds of questions from members of her community, curious about her ***Secret Millionaire*** experience and how it impacted her on a personal level.

Brown's free call, "**From Success to Significance: Ali Brown's Behind-the-Scenes Journey on the *Secret Millionaire* Show,**" will be hosted LIVE on Thursday, April 14, 2011 at 8pm (ET). All are welcome to attend, and anyone can participate easily by phone.

"It was the perfect opportunity for me to share more from my heart on how this experience has profoundly impacted my life," Brown says. "I'm still working with several of the organizations I gave to on the show, and I'm excited to share details. I'm also making some big changes in my life that I'm excited to reveal as well."

On the call, Brown will be covering:

- how she was invited to participate in the show, and why she decided to say YES. (It took her about 10 days to make the decision!)
- what she was told-and what she was NOT told-before filming! (It was truly a leap of faith to trust the production team.)
- how she managed living on welfare wages for the week (\$55 for a single woman in Los Angeles) and what she bought to eat

- details about the four organizations she worked with during that week, and which ones she is still working with today and how
- several magical moments you won't be able to see on the episode (there's only so much you can fit into a one-hour show, and they filmed for an entire week nonstop!)
- what Brown believes you have to attain before you can truly step into a life of significance (based on her journey as well as those of others)
- the big changes she is making in her life because of the show—practically, professionally, and spiritually
- her call to ALL women for making a difference in their own communities...and, in turn, the world

All are welcome to attend. To learn more about the call and register, go to:
www.alibrown.com/secretmillionairecall.html

About Ali Brown and Ali International

Ali Brown is fast becoming regarded as the voice for women's entrepreneurial success. After launching her first business from her tiny New York City studio apartment in 1999, she has grown it into what is today Ali International, a multimillion-dollar enterprise that ranked in 2009's Inc. 500 list of fastest growing private companies in the nation.

Brown is the inspirational driving force behind a rapidly expanding multimillion-dollar empire that includes her Millionaire Protégé Club® and SHINE, her annual conference for women entrepreneurs. Ali has been featured as a business expert in *The New York Post*, *Investor's Business Daily*, and on TV, including Fox Business Network, ABC News Now, E!, and news and morning shows around the country. Ali was also featured on the season finale of ABC's *Secret Millionaire* show in April 2011.

Ali was named one of 2010's *Enterprising Women of the Year* and was named one of *Ernst & Young's Winning Women* for 2010.

While her accolades are numerous, it's Ali's personal work with women around the world that drives her success. She designed her Millionaire Protégé Club® to be the world's premiere coaching club for those who would like to grow their businesses, or those who are ready to leave corporate jobs and become entrepreneurs. And, Brown's annual live event SHINE (November 2-4, 2011 in Dallas, Texas) is designed to inspire entrepreneurs to thrive no matter what state the economy is in. Brown provides hands-on exercises and mentoring at each of her events, where she has interviewed numerous inspiring women, including maternity-wear designer Liz Lange, real estate mogul and star of ABC's *Shark Tank* Barbara Corcoran, Baby Einstein® founder Julie Clark, best-selling author of *Sex and the City* Candace Bushnell, and Academy Award® winning actress Marlee Matlin.

Ali provides business and success advice and resources to nearly 50,000 members around the world via her offerings at www.AliBrown.com.

TO ARRANGE INTERVIEWS OR TV APPEARANCES CONTACT:

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