

FOR IMMEDIATE RELEASE



**ALI BROWN — AWARD-WINNING ENTREPRENEUR AND MENTOR TO WOMEN WORLDWIDE —  
INTRODUCES BRAND NEW PROGRAM FOR ENTREPRENEURS AT ALL LEVELS**

*Ali's Success Club™ is an entry-level program that features monthly calls with Brown and special expert guests, covering today's hottest topics in marketing and entrepreneurship.*

(LOS ANGELES, CALIF.) September 1, 2011 — Ali International ([www.AliBrown.com](http://www.AliBrown.com)), provider of education, resources, and community for women who want to start or grow their own businesses, today announced that CEO and founder Ali Brown will lead a brand new, entry-level membership program for all levels of entrepreneurs, called **Ali's Success Club™**.

Dubbed by *Business News Daily* as the "entrepreneurial guru for women", Brown designed the Success Club to make her teachings accessible to all entrepreneurs.

"Every day I hear from so many women who are just getting started in entrepreneurship, or have very limited funds to get the education and inspiration they need to continue growing. The Success Club is my way of offering help and resources so that women at all levels can move their lives forward."

Ali's Success Club features monthly calls with Brown and her special expert guests as they dig into a range of relevant topics, such as:

- Best strategies for attracting clients in the new economy
- PR strategies for TV, radio, and print
- Secrets to getting an invention/product made and into stores
- Time mastery tools and tips for entrepreneurs
- Social media marketing strategies for Facebook and LinkedIn

Success Club members pay only **\$9.97 a month** and, along with the calls, receive **downloadable action worksheets, MP3s**, and a **10% savings** on all of Brown's products, including new telecourses and programs.

To learn more about **Ali's Success Club**, go to: <http://www.alibrown.com/successclub.php>

## **About Ali Brown and Ali International**

Ali Brown has fast become regarded as the **voice for women's entrepreneurial success**. After launching her first business from her tiny New York City studio apartment in 1999, she has grown it into what is today Ali International, an enterprise that ranked in 2009's Inc. 500 list of fastest growing private companies in the nation.

Ali has been featured as a business expert in *The New York Post*, *Investor's Business Daily*, and on TV, including **Fox Business Network, ABC News Now, E!**, and news and morning shows around the country. Ali was named one of 2010's **Enterprising Women of the Year**, one of **Ernst & Young's Winning Women** for 2010, and one of **Forbes' Women to Watch** for 2011.

Ali was also featured on the season finale of **ABC's hit primetime show Secret Millionaire** in April 2011.

While her accolades are numerous, it's Ali's personal work with women around the world that drives her success. She designed her **Millionaire Protégé Club**® to be the world's premiere coaching club for women who would like to grow their businesses, or those who are ready to leave corporate jobs and become entrepreneurs.

And, Brown's **annual live event SHINE** (November 2-4, 2011 in Dallas, Texas) is designed to inspire entrepreneurs to thrive no matter what state the economy is in. Brown provides hands-on exercises and mentoring at each of her events, where she has interviewed numerous inspiring women, including maternity-wear designer Liz Lange, real estate mogul and star of ABC's *Shark Tank* Barbara Corcoran, Baby Einstein® founder Julie Clark, best-selling author of *Sex and the City* Candace Bushnell, and Academy Award® winning actress Marlee Matlin.

Ali provides business and success advice and resources to nearly 50,000 members around the world via her offerings at [www.AliBrown.com](http://www.AliBrown.com).

### **TO ARRANGE INTERVIEWS OR TV APPEARANCES CONTACT:**

Jennifer Clark – 888-484-5559 x21

[jennifer.clark@AliBrown.com](mailto:jennifer.clark@AliBrown.com)

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